



KEN OKUYAMA CARS "kode61 Birdcage" was nominated in the concept car category of the Concorso d'Eleganza Villa d'Este, the world's most prestigious automobile concours d'elegance



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The world premiere of the one-off new model kode61 Birdcage at the "Concorso d'Eleganza Villa d'Este" held on the shore of Lake Como, Italy on May 20, 2012. The Concorso d'Eleganza Villa d'Este is the world's premier automobile concours d'elegance with a long history, and this was the first time for a Japanese carrozzeria to be nominated in the concept car category.

The kode61 Birdcage is an evolution of the Birdcage 75th (2005), which Ken Okuyama created in collaboration with Maserati while working for Pininfarina, and incorporates a sports mind and futuristic taste. Designed as a tribute to the epoch-making Maserati Tipo 61 competition model, the Barchetta-style model is a challenge to apply the latest technology while at the same time retaining the motifs of the original model.

The model is handmade in KEN OKUYAMA CARS in Yamagata factory and will be available in limited numbers to customers.

The kode61 Birdcage returns to the basic concept of the Tipo61 Birdcage and uses a RWD transaxle layout. Utilizing the delicate steel pipe frame, the Birdcage's raison d'etre, as the basic structure and design theme, the kode61 combines state-of-the-art CFRP body panels to achieve high rigidity and light weight in line with modern specifications.

The cabin theme is a further evolution of the twin cockpits with independent layouts for driver and passenger that have been the hallmark of previous KEN OKUYAMA CARS models. The symmetrically divided dashboard and independent retractable window shields are a sporty and functional solution.

The center panel that bisects the left and right seats at the same height as the beltline is another key feature of the kode61. The spine structure, which incorporates a strong frame inside the center panel, is a symbolic theme of the kode61 and contributes greatly to the enhanced body rigidity.

KEN OKUYAMA CARS has been developing, manufacturing, and selling original handmade sports cars across four models since 2007. It is the only "Carrozzeria" in Japan that continues to produce and sell only sports cars for public roads in small quantities.

[Related sites]

Official Site: <https://www.kenokuyamadesign.com/>

Kode61 Special Site: www.kenokuyamadesign.com/oneoff/press/kode61/

[Down Load Link]



-CONTACT-
KEN OKUYAMA CARS
Mail: cars@kenokuyama.com
TEL: +81 3 6447 5250 (Miho Hoshimoto/ Advertising cooperation : EKKO PROJECT)

k e n o k u y a m a



Kiyoyuki Ken Okuyama

Industrial Designer/CEO, KEN OKUYAMA DESIGN

Born in Yamagata Japan, 1959. Ken has worked as Chief Designer for General Motors, Senior Designer for Porsche AG, and Design Director for Pininfarina S.p.A. His masterworks include the Ferrari Enzo, Maserati Quattroporte and many other automobiles. He is also known for his design work for various other products, such as motorcycles, furniture, and robots as well as in the field of architecture.

Since he founded KEN OKUYAMA DESIGN in 2007, based on YAMAGATA/TOKYO/LOS ANGELS, expands more his own brands such as automobiles, glasses, companies consulting. Other activities, providing lectures, publishing books.

[Company Profile]

Company Name:	KEN OKUYAMA DESIGN Co.,Ltd.
Office:	2-27-14 Jingumae Shibuya-ku Tokyo Japan 150-0001(Representative: Ken Kiyoyuki Okuyama(CEO))
Capital:	JPY 100 million
Number of Employees:	45 (as of May, 2023)
Business Areas:	Design, Planning, Development/ Consulting/ Company Products/ One-Off Manufacturing/ Licensing

[Company History]

October, 2006	Established headquarter in Yamagata
April, 2007	Converted to Stock Company
May, 2007	Launched eyewear brand KEN OKUYAMA EYES
January, 2008	Introduced a new collection of YAMAGATAKOUBOU at MAISON & OBJET (France)
February, 2008	Issued new shares through third-party allocation
March, 2008	Launched k.o7 and k.o8 at Geneva Motor Show (Switzerland)
April, 2008	Introduced a new collection of YAMAGATA KOUBOU at Milano Salone (Italy)
May, 2008	Founded subsidiary company in U.S.A
September, 2008	Opened Tokyo Office in Kita-Aoyama
April, 2010	Opened Yamagata Factory
May, 2010	Opened KEN OKUYAMA CASA Gotenzeki shop in Yamagata
July, 2011	Started manufacturing kode7
December, 2012	Moved Tokyo office in Minami-Aoyama and opened Aoyama Studio
January, 2013	Opened Aoyama Showroom
November, 2013	Exhibit at the 43rd Motor Show
September, 2014	Started manufacturing kode9
October, 2015	Exhibit at the 44th Motor Show
August, 2016	Launched kode57 Enji in Monterey Car Week
August, 2017	Moved Tokyo Office in Jingumae
October, 2017	Launched kode0 in Monterey Car Week
April, 2022	Opened KEN OKUYAMA BRAND CENTER in Jingumae
August, 2022	Launched kode57 Berlinetta in Monterey Car Week
May, 2023	Launched kode61 Bird Cage at Concorso d'Eleganza Villa d'Este in Lake Como